



VENTURING · BSA

Membership, Who's Job Is It?

As you begin the New Year, take a look back to 2008 and ask, how did we do in membership? Did we retain all the scouts? Who did not continue? Why? What can we do better? Did we increase in membership? Whose job is it to think about membership?

Membership starts at the top with the chartered organizations. Each organization should ask itself, are we serving enough of the youth population? What can we do to help the unit we sponsor reach out to the community?

The unit's leadership should ask the same questions. You should also think about setting goal for the size of your unit. The minimum should be replacing all the scouts graduating from the program or leaving because of various reasons plus a few more.

How big should your unit be? There are many sizes of units, depending on the comfort level of the unit leaders. The best answer is to talk to each parent and come up with a game plan.

The district and council also help by looking for opportunities in under served areas. ACORN brigades go out and start new units. District membership teams assist units with roundups, open houses and Venturing first nighters.

If you need help, contact your district membership chair, or council membership chair Charles Rincon mr.chazz@verizon.net.