

BE A  
WINNER!



Your kickoff might win one of four \$2,500 prizes.  
Or the top prize - Trail's End®  
will match your income from the 2008 sale!

**JUST SEND US A VIDEO.**

Any Pack or Troop that sells Trail's End Popcorn and that does a popcorn kickoff is eligible to win. Send your video on DVD by December 1, 2008.



**BEST UNIT KICKOFF**



**\$2,500 FOR 4 REGIONAL WINNERS.**

In addition, Trail's End will award \$2,500 for the best kickoff video in each of its four sales regions.

**THE TOP PRIZE.  
A MATCH OF YOUR  
2008 INCOME.**

The best kickoff video will win an amount equal to their Unit's income from the 2008 Trail's End Popcorn sale.



**ENTER. IT'S EASY!**

- Submit your video on DVD to  
**Contest  
C/O NMG  
11 State Street  
Newburgh, IN 47630**

- Judges will evaluate videos on creativity, excitement level and motivation value.
- Deadline for entries December 1, 2008.



[trails-end.com](http://trails-end.com)