

Preparing Your Plans

Vision–Goals–Planning

- Vision is what future success looks like.
- Goals are the means of fulfilling a vision.
- Planning is a means of efficiently fulfilling goals.

Planning



- Vision: to reach the summit of Mount Everest
- Goal: Four camps
- Planning: What to do to establish the first camp

Planning Tool

What	How	When	Who

Start–Stop–Continue Tool

- Start–What should we start doing that will make things better?
- Stop–What should we stop doing because it isn't helping?
- Continue–What should we continue doing because it is working well?

Summary

- Planning is a means of efficiently reaching goals.
- Goals are the steps leading toward fulfilling a vision.
- Vision is what future success looks like.
- The Planning Tool organizes reaching a goal into four parts:
 - What has to be done
 - How to do it
 - When to do it
 - Who will do it
- Start–Stop–Continue is a effective tool for testing the effectiveness of your plans.