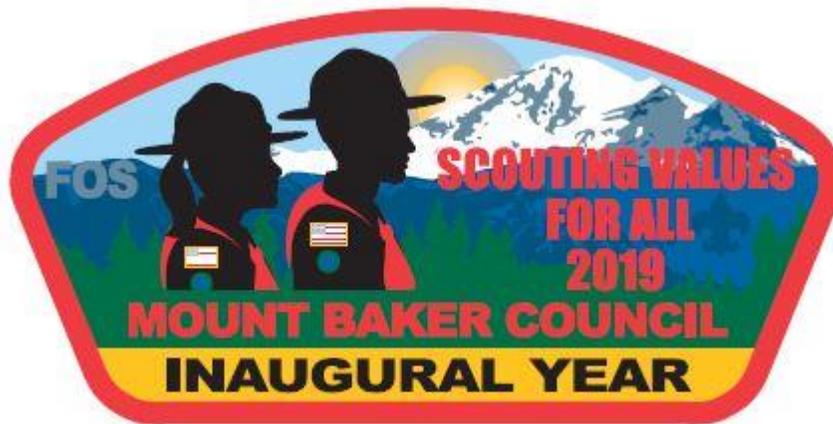


The 2019 Ward Family Friends of Scouting (FOS) Guidebook



*For Scouting Units chartered to
The Church of Jesus Christ of Latter-day Saints*



*Serving the Arlington, Bellingham, Everett, Marysville, Mount Vernon,
Oak Harbor, Shoreline and Snohomish Stakes*



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Simple Scouting

By Mark Francis, Director LDS/BSA Relations

Recently I had the opportunity to attend and support an Aaronic Priesthood Leadership training conference on Scouting involving five stakes. Cub Scout, Primary, Aaronic Priesthood and Scout leaders were invited to attend. During my presentation one of the five stake presidents raised his hand to ask a question. He then spontaneously joined me at the pulpit and tearfully shared that his Scouting experiences had changed and blessed his life. I was touched by his genuine feelings and bold declaration. This example is not isolated.

As I visit with people and serve in Scouting and in the Church I often hear touching stories of young men who were lost, less-active, or members of other faiths and yet had their lives changed for the better by good Priesthood and Primary leaders who reached out and welcomed them to the gospel through the vehicle of Scouting.

When President Joseph F. Smith approved Scouting as an official program of the Aaronic Priesthood in 1913, he did so at the recommendation of the Young Men Athletic Committee. These brethren shared with President Smith that one benefit they felt Scouting would provide LDS youth was the “association of our boys with their fellows.” I believe this phrase still rings true today.

Our current Young Men General Presidency has asked leaders to focus on three tasks: **Be With Them**, **Connect Them With Heaven**, and **Let Them Lead**. Scouting provides a natural conduit to all of these goals with strong LDS youth, less-active youth, and youth that are members of other faiths. It’s that simple, really.

Like the stake president who stood and spoke during our recent training I, too, have been changed because of good Scouting and priesthood leaders. I have also seen marvelous changes in the lives of my four Scouting sons because of dedicated leaders who keep it simple, make it fun, and provide a quality program for our boys and young men. And I’m grateful that this effort reaches—as the Young Men leaders of 1913 predicted—to “fellowship the boys of our nation.”





The 2019 Church of Jesus Christ of Latter-day Saints Stake Friends of Scouting Campaign Plan

Giving Church families an opportunity to support local Scouting

1. The Church of Jesus Christ of Latter-day Saints is, and remains, the oldest and largest chartered partner with the Boy Scouts of America.
2. As stated in **Scouting in the Ward** (copyright 2018 by Intellectual Reserve, Inc.), under Friends of Scouting:” The Church supports the BSA’s annual Friends of Scouting drive. Stake presidents and bishops oversee the drive in their units. The objective is to give individuals and families an opportunity to contribute financially to Scouting and to account for contributions received. All donations are voluntary and should be solicited in a kind and caring way. Funds raised are for the benefit of local Councils.”
3. Stake Leaders review their Scouting partnership and establish a timetable for the campaign early in 2019, with a suggested kickoff date before January 31, 2019, and final Return and Report date by March 31, 2019.
4. The Stake Presidency directly supervises this Campaign. They will give leadership to each Ward as they carry out the campaign.
5. Stake leaders invite Bishoprics in each Ward to directly supervise the campaign within their Wards. The Ward agrees to invite all Ward members to participate.
6. The Stake Presidency (or their delegated Stake representative) conducts a Stake Orientation & Kickoff in conjunction with the District FOS Kickoff at the January Roundtable meeting. The Ward Bishopric are invited to attend where they receive the materials and information needed to conduct the effort.
7. Each Ward Bishopric invites Ward members to participate in the campaign. Bishoprics are encouraged to aim for the Presidential level of recognition by raising an average of \$200 for each Cub Scout and Boy Scout registered in that Ward. Bishoprics and members of the Ward Council are encouraged to set the example as FOS supporters.
8. Bishoprics collect FOS donations and commit to attend the Stake’s Return and Report meeting scheduled by the Stake Presidency.
9. The Stake Presidency conducts a Stake Return and Report meeting to collect donations. Ward FOS packets are also collected at that time.
10. The Stake turns in the pledges and payments to the Scout Council, with proper accounting of contributions, before April 30, 2019.





The 2019 Ward Friends of Scouting Chair (Bishopric Member)



Position Description

The following are some guidelines for Bishoprics. This approach has been used by many Wards in our area with great success. By following each step in the process, you will very easily collect your Ward's fair share amount in a very short time.

Step 1 – Attend the Stake FOS Kickoff: A member of each Ward's Bishopric needs to attend the Stake's FOS Orientation and Kickoff at the Stake Center.

Step 2 – Help set your Ward's FOS Goal: Determine your Ward's goal or fair share amount. Consider that it costs about \$200 to support one Scout for one year. Some Wards have members who are more able to give than others. The Bishopric should set their Ward's FOS goal. The Mount Baker Council, BSA goal is \$200 x the number of Scouts in your Ward.

Step 3 – Help distribute the Bishopric Letter: A letter from the Bishopric should be prepared for each potential donor. A sample letter is enclosed with this packet for your convenience. It should be signed by your Ward Bishopric and a suggested donation amount might be included in the letter. It should be mailed or delivered several days prior to the Ward's kickoff date. This step is very important. Some Wards provide this letter as an insert in their Sunday bulletin and announce the campaign in other meetings.

Step 4 – Divide the Donor List: Obtain a list of all potential donors in your Ward. This may include current Scouting families and alumni. The local BSA District Executive can also provide a list of prior donors. Divide the potential donors into groups. This grouping may allow for geographic convenience or by quorum or program level. You should have 5 -10 names per group. Each group should have FOS brochures for each potential donor in an FOS envelope. Recruit enough workers or "enrollers" to follow up with each group. **Please do not do this alone and do not resort to a generally ineffective mail or telephone campaign.** Remember that people give to people.

Step 5 – Invitations to Give: Invite the Ward members to consider a voluntary contribution to local Scouting. Use the pledge form on back of the FOS brochures that are provided by the Scout Council. Please make sure each pledge form is clearly filled out with name, address, amount, billing instructions, signature and so on, or have them donate through the Text-to-Give program by texting **MountBakerBSA** to **41444**. Follow the prompts for the easiest way to donate online.

Step 6 – Attend the Stake Return and Report Meeting: Collect all signed pledge forms and checks and submit them to the Stake Presidency at the Stake Return and Report Meeting. Make sure that each pledge form includes the name, address, Ward, amount and billing instructions for the donor. All Ward members should be encouraged to participate, not just parents of current Scouts.

Step 7 – Follow Up on Missing Families: Follow up as needed to collect missing pledge forms.

Ward _____ 2018 Giving \$ _____ 2019 Ward Goal \$ _____

Stake Return and Report Meeting: Date _____ Time _____

(Make sure to have all Pledges and Monies turned in to the Council Office by April 30, 2019.)

THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS

Stake Annual Friends of Scouting (FOS) Campaign

SAMPLE BISHOPRIC LETTER

January 2019

Dear _____

The Church continues to be Scouting's oldest Chartered Partner! In 1913, the First Presidency officially accepted the Boy Scouts of America as the activity and application arm of the Aaronic Priesthood. Last Year, the Church continued to reaffirm this decision through the end of 2019 and to recognize that the ideals of Scouting can effectively reinforce the principles of truth to our young men in the Aaronic Priesthood program.

Our Ward is asked to raise our fair share to support council programs for our young men through the annual Friends of Scouting campaign. These funds are used to provide a wide range of services, including adult leader training, outdoor programs, summer camp facilities, printing, mailing, registration service, etc. These dollars also provide direct service by a professionally trained staff member who works full time with our Scout District Committee to serve our stake.

It takes about \$200 to sustain a Scout per year. We have _____ Cub Scouts and Boy Scouts in our Ward so our goal is \$_____. If an amount other than the sustaining donation would meet your circumstances more appropriately, any amount you feel you can give will be greatly appreciated.

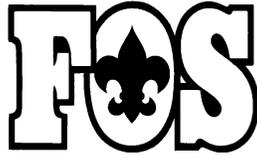
Sincerely,

Bishopric Member

Phone number

Email





Developing the Unit FOS Presenter

Building your own Scouting Story for Group Presentations

Telling others the reasons why you are involved in Scouting and what Scouting has done for you makes for a more meaningful group presentation. Below are some questions to help prompt you as you organize your thoughts in order to tell your own Scouting story.

Think about the events in which you have participated while in Scouting. List them below:

From the list above – What was special about these events?

How did they make you feel and what was your reaction?

What was the Scout's reaction?

What is the compelling reason to share this story?

Now think about a person in Scouting who has made a difference in your life. What was special about that person or that person's actions?

What is the compelling reason to share this story?

Practice Your story!



SAMPLE

Stake FOS Kickoff Agenda

Welcome and Introductions: [assigned to] _____

Invocation and/or Opening Statement: (e.g. Scoutmaster Minute) _____

Why FOS and the Need for our Support? _____

- Explain why we ask families to be FOS donors, versus going strictly to businesses.
- Share a powerful personal story of how Scouting has impacted you/your family.
- OR show the FOS video that is on the Council Website.
- Refer to 'Council Highlights' in the FOS Brochure.

Explain where the money goes:

- FOS money covers:
 1. The cost of staff support, plus Everett and Bellingham Service Center operations.
 2. Year-round Fire Mountain Scout Camp operations.
 3. Record keeping and insurance.
 4. Program equipment and activities.
 5. Printing and mailing and many other expenses.

How we conduct the campaign:

- Stake FOS Chair _____
 1. Campaign manpower – Begins with Bishopric.
 2. The timeline.
 3. The materials.
 4. Ward kickoff methods.
 5. "Return and Report" - the critical Stake report meeting.
 - Date _____ Time _____

Pledge Card (FOS Brochure and Personalized Pledge Form) Explanation:

- Annual Gift pledge card-Option 1
 - Donor makes an annual contribution to fund a quality Scouting experience for Scouts at various levels shown on the pledge card.
 - The Annual Gift pledge card is highlighted in blue.
- Sustaining Gift pledge card-Option 2
 - In the Sustaining Giving Program, the donor makes a recurring monthly donation until the donor changes their contribution preferences.
 - The Sustaining Gift pledge card is outlined in red.
 - Explain the Golden Eagle Club Sustaining Donation.

Donation Options

- Cash-Annual Gift.
- Check-Annual Gift.



The 2019 Family Friends of Scouting (FOS) Campaign

SAMPLE

- Credit/Debit Card-Annual Gift and Sustaining Gift. Provide credit card details on the pledge card or call the Council office to provide your card information.
- Text-to-Give Option-Annual Gift and Sustaining Gift. Text MountBakerBSA to 41444 to donate on-line!
- Pledge-pay once in full or spread out donation over several times per year, as shown on the Annual gift pledge card-Annual Gift.
- Payroll Deduction-Annual Gift and Sustaining Gift.
 - If a donor/volunteer participates in a payroll deduction program at their place of employment and wants to donate to FOS that way, then that intent must be indicated on the pledge card. Write in the employer name and checkmark the 'yes' box to indicate participation.
 - Note also the corporate matching gift companies on the pledge card are just a few examples (see FOS brochure for information on Matching Gift Donors).
 - Companies that do matching gifts normally require that the donor report their gift/or volunteered hours of Scouting service on their company website.

Recognition Plan

- Explain the 2019 Council FOS Recognition Program-Refer to the Detailed Family Unit and Individual Recognition Plans shown in the Ward FOS Guidebook.
- Distribute 2019 FOS Recognition patches to those who turn in pledge cards tonight at the specified donation level.

Completing the Pledge Card

- Ask everyone to make a decision tonight.
- Fill out the FOS pledge card as completely and legibly as possible.
- Make sure that the card you turn in has the parent's name on it and not the Scouts!
- Collect any cash or donations with the pledge cards.
- Be prepared to publicly turn in your pledge card.
- Collect all pledge cards.

Ward FOS Goal

Registered Scouts in your unit _____ X \$200 = per Scout. This is the **cost** to Mount Baker Council to provide a quality Scouting experience for one Scout for one year.

Additional Resources:

Stake FOS Chair: _____ cell: _____

District Executive: _____ cell: _____

Closing Remarks: _____





The 2019 Family FOS Unit Recognition Plan

An informed opportunity to support Mount Baker Council Scouting

When the unit, as a group, earns the recognition, the unit and all its families receive the benefit.

2019 UNIT RECOGNITION LEVELS

| <u>Unit Award Level</u> | <u>Average Unit Contribution</u> | <u>Unit Recognitions</u> |
|---------------------------|----------------------------------|--|
| Presidential Award | \$200 per registered Scout | Presidential Level 10% Camp Fee Discount |
| Gold Unit Award | \$170 per registered Scout | Gold Unit Level 8% Camp Fee Discount |
| Silver Unit Award | \$130 per registered Scout | Silver Unit Level 5% Camp Fee Discount |

NOTE: The camp fee discount applies to the entire unit membership and includes Boy Scout Camp and Cub Scout Resident Camp at Fire Mountain as well as all our Cub Scout Day Camps. In order to earn the FOS recognition discount, all pledges/money must be turned in by the Council FOS deadline of **April 30th**.

2019 UNIT FRIENDS OF SCOUTING GOAL WORKSHEET

_____ # of Registered Scouts x \$200 = \$ _____ **Presidential Unit Award**
 _____ # of Registered Scouts x \$170 = \$ _____ **Gold Unit Award**
 _____ # of Registered Scouts x \$130 = \$ _____ **Silver Unit Award**

Goals are based on the number of Scouts registered at the 2019 Annual Charter Renewal

UNIT 100% PARTICIPATION RECOGNITION

If the unit achieves donations/pledges from 100% of registered Scouts, all Scouts in the Unit will receive free rank advancement patches for the 2019 calendar year.

- Advancement forms must be presented at time of purchase to receive rank patches.
- Rank advancement patches must be purchased at the Everett or Bellingham Service Center.

Unit will receive one free weekend of camping at Fire Mountain Scout Camp.

- Camp Sites are reserved through the Everett Service Center.
- Reservations are based on availability and must be utilized in the 2019 calendar year.

Note: To receive recognition, units must have donations from 100% of registered Scouts in that unit. Troops must reach a minimum of \$100 average per registered Scout and Packs a minimum of \$50 average per registered Scout. Rank advancement patches include: Bobcat, Lion, Tiger, Wolf, Bear, Webelos, and AOL for Cub Scouts and Scout, Tenderfoot, 2nd Class, 1st Class, Star, Life and Eagle for Scouts BSA.

The 2019 Family FOS Individual Recognition Plan

Help provide a quality Scouting experience for Local Scouts by donating at the levels below.

How Scouting Supporters earn the 2019 Inaugural Year Family Scouting Recognition Patch:

- Red-white-blue Border** Donation of \$1,600 Funds 8 Scouts per year
- Gold Border** Donation of \$800 Funds 4 Scouts per year
- Silver Border** Donation of \$400 Funds 2 Scouts per year
- Red Border** Donation of \$200 Funds 1 Scout per year



How Scouting Supporters earn the Sustaining Donor Recognition Patch: (In the Sustaining Giving Program, the donor makes a monthly recurring donation until the donor changes their contribution preferences)

- Gold Border** Donation of \$67 per month - funds 4 Scouts per year
- Silver Border** Donation of \$34 per month - funds 2 Scouts per year
- Red Border** Donation of \$16 per month - funds 1 Scout per year



Join the Golden Eagle Club! And Receive:

Gold Mylar Border Golden Eagle Patch

Unique Golden Eagle Lapel Pin

Golden Eagle Lithograph

Yearly Donation of \$1,600 or more or Donation of \$134 per month - funds a patrol or den of 8 per year indefinitely or until you ask to be removed.





Corporate Matching Gifts and Volunteer Hour Grants

Mount Baker Council Tax ID: 91-1622046

Microsoft

Microsoft currently matches hours spent volunteering with qualifying organizations at the rate of \$25 per hour, up to \$12,000 per year. This means that if you are a Scouting volunteer, you may help support Scouting by logging your service hours!

Logging your Scouting service hours:

Go to the <http://give> intranet site, and click the button for “go to My Giving Portal” which goes to the Benevity site (<https://microsoft.benevity.org/dashboard>). When logging hours, on the dashboard, click the Volunteer tab and then click Track Volunteer Time.

FOS Credit?

- Monies that the Council receives from this source will count as follows: \$17 toward your unit’s Friends of Scouting recognition level and \$4 toward our council’s Capital Campaign and \$4 to our council’s Endowment Fund. Corporate Matching Gift dollars are responsible for most of the improvements to Fire Mountain Scout Camp in recent years!
- Microsoft now does match monetary gifts, such as FOS donations.

The Boeing Company

- Boeing employees can click on ‘My Community Giving’ through *Total Access* and record the hours they volunteer in Scouting. The volunteered hours match is an annual maximum of \$10,000. Please enter in 10-hour increments. For every 10 hours of service \$100 will be donated to the Mount Baker Council! Email verification is sent to the Council for confirmation.
- Boeing also matches your personal donations Dollar for Dollar. This counts toward your unit’s Friends of Scouting recognition level.
- All the dollars given to Scouting through this means are currently board designated for our Capital Campaign. Corporate Matching Gift dollars are responsible for most of the improvements to Fire Mountain Scout Camp in recent years.

Other Companies

Many other companies are making their charitable contributions to the organizations where their employees give their volunteer time. Some of the current companies we see are listed in the 2019 FOS brochures. Please see your HR department to get details on how your company makes their charitable donations.



Mount Baker Council ~ Boy Scouts of America

Unit FOS Chair's Campaign Report for 2019

| | | |
|-----------------|--------------------------|---|
| District: | Unit Type & Number |  |
| Presenter: | Pack/Troop/Crew (circle) | |
| Unit FOS Chair: | Unit # | |
| Phone # | Date: | |
| Email: | | |

| Donor Name | Amount Pledged (to be paid later) | Amount Paid Tonight | Text to Give Donation | Patch Given? |
|---------------|--------------------------------------|------------------------|--------------------------|-----------------|
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |
| 4 | | | | |
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| 26 | | | | |
| 27 | | | | |
| 28 | | | | |
| 29 | | | | |
| 30 | | | | |
| Totals | | | | |

Please fill out and return to the Scout Service Center with pledge cards, checks and cash.



2019 FRIENDS OF SCOUTING CAMPAIGN

Stake FOS Campaign Return and Report Meeting

_____, March __, 2019

7:00 pm in the High Council Room

SAMPLE AGENDA

1. Welcome – Stake Presidency Member
2. Invocation by Invitation
3. Review of the Stake campaign and thanks for support – Stake Presidency Member
4. Our 2019 Stake Campaign Results – Stake FOS Chair
 - a. Where we are - reports by Ward
 - b. What needs to be done to finish up
 - c. What worked and what didn't work
5. What follow up help is available – District Executive _____
6. Final - Questions and Answers
7. Benediction

